



Chris Widener

# *Made for Success*

Charting the course to a better life.

**“A home run every time.”**

Kevin Mather, CFO  
Seattle Mariners Baseball Team

**“Extremely helpful.”**

Phil Castillo, Sales Director  
CISCO Systems

**“Challenging and enriching.”**

John Lunde, Student Leader  
Harvard Business School

**“OUTSTANDING!”**

Marilyn Schoeman Dow, Board Member  
American Creativity Association

**“Thought provoking...  
stirred our imagination.”**

Scott Strull, VP of Sales  
UniPro, Inc.

**“An inspiration to us all.”**

Kim Hinckley, Vice President  
Society for Marketing Professional Services

**“Solid, useful information.”**

Marilee Bourne  
DOWL Engineers

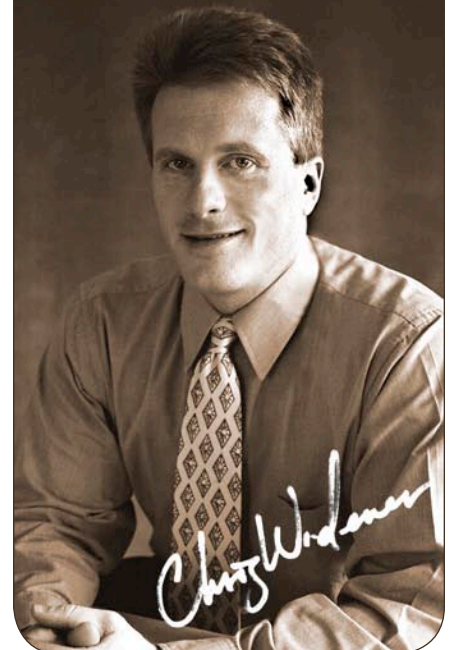
**“It made the difference!”**

Jamie Bland, VP Strategic Alliances  
Innuit

Chris has established himself and his Web portals as top resources for cutting-edge leadership training and insights. Each year millions of individuals and thousands of companies rely on Chris' materials for personal and professional growth.

*Your 100%  
Guarantee:*

*Rest assured you have chosen a speaker who will deliver as promised—and beyond. In fact, our clients are so consistently satisfied by Chris' sessions that we offer you a 100% guarantee. With Chris Widener you get results-oriented programs designed specifically to help you achieve your goals! You will be absolutely delighted or pay nothing!*



## TOPICS

### Leadership:

*Leadership Rules of Engagement: Creating Engaged and Motivated Followers*

*Leading Your Organization Through Change*

*Foundations of Extraordinary Leadership*

*Character Traits and Skills of Extraordinary Leaders*

*Keys to Motivating People to Follow Your Leadership*

*The Best Ways to Multiply Leadership in Your Organization*

*Being an Extraordinary Leader Through Tough and Challenging Times*

*What to Look for in Future Leaders*

*Right Now Leadership*

### Motivational:

*Live the life You Have Always Dreamed Of!*

*Ultimate Time Management Seminar*

*Secrets of Successful Teams*

*Dare to Dream!*

## YOUR AUDIENCE WILL...

Discover the secret definition of leadership that will wipe away all previous misconceptions which hinder their ability and desire to lead.

Discover how to find their own philosophy of leadership that works for them.

Explode the myths of leadership that keep them shackled with poor results.

Avoid deadly mistakes common to those who end up in the leadership graveyard.

Learn the secrets to Extraordinary Leadership for tough and challenging times.

Learn the best ways to influence others to follow them as leaders.

Get simple, easy to understand and apply steps to improve their leadership on a continual basis—starting the day they attend my program.

Chris has been speaking professionally since 1988 and has shared the stage with some of the nation's top political figures, nationally known television news anchors, best-selling authors, and professional athletes. He has spoken on motivation and leadership to groups at some of America's finest organizations such as General Electric, Cisco Systems, and the Harvard Business School.

Chris has written over 150 articles and 4 books and has produced close to 20 audio programs on leadership and motivation. His articles appear monthly in close to 100 publications. Chris is also the featured contributing editor of the Jim Rohn One Year Success Program.

Chris' newsletter, Made for Success, has subscribers in 105 countries, making it one of the world's most widely distributed newsletters on success and leadership. His upcoming book is Leadership Rules of Engagement: 25 Rules Guaranteed to Create Fully Engaged Followers.

A sample of companies whose people have benefited from Chris Widener's personal and professional development include:

**Cisco Systems**

**IBM**

**General Electric**

**Ford Motor Company**

**Microsoft**

**Motorola**

**Nordstrom**

**Starbucks Coffee**

**Boeing**

**Wells Fargo**

**Intel**

**Citicorp**

**AT&T**



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